



2022

ACCA National Training Institute

The Best of Both Worlds

Charlotte: A Southern Blend
of Diversity, Equity, and Inclusion

August 22 – 27, 2022 | The Westin Charlotte Hotel

SPONSORSHIP PACKET

 **CITY of CHARLOTTE**



AMERICAN CONTRACT COMPLIANCE ASSOCIATION

Integrity, Courage and Commitment

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Dear Potential Sponsor:

On behalf of the American Contract Compliance Association (ACCA), I'd like to invite your organization to become a recognized sponsor of ACCA's 2022 National Training Institute. ACCA is a premier organization dedicated to training professionals across the country in the skills necessary to promote and secure opportunities for all Americans to participate in the economic mainstream of life. In partnership with Morgan State University (Baltimore, Maryland), this National Training Institute offers college credit to public and private sector professionals working in the areas of affirmative action, economic business development, labor compliance and contract compliance. Over 2,500 such professionals have been certified by ACCA since the National Training Institute was established.

This year's National Training Institute will be hosted in Charlotte, North Carolina, August 22 through August 27, 2022, at the Charlotte Westin Hotel. On behalf of the ACCA Board of Directors and members, I'm extending an opportunity for your organization to become a recognized sponsor of the 2022 National Training Institute.

Your commitment as a financial resource to ACCA will help to extend our reach and maximize the impact of our training initiatives and services on equitable employment and contracting practices that are vital and be beneficial to both your organization and our membership. Please keep in mind that gifts or donations to ACCA are non-deductible as charitable contributions, however, they may be deductible as ordinary and necessary business expenses.

Best Regards,

Dr. Darcel Webb

Dr. Darcel Webb, ECMCA
ACCA President

Steven Coker, Local Planning Committee Chair
City of Charlotte, Charlotte Business Inclusion Program

17 East Monroe Street, Suite #150, Chicago, IL 60603
1-866-ACCA-298 – www.accaweb.org



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 CITY of CHARLOTTE

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Colette Holt, Esq.

Colette Holt & Associates
San Antonio, Texas



ACCA 2022 LEADERSHIP

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Dr. Regina Berry, ECMCA
Metropolitan Water Reclamation
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Zanderia Davidson, MCA
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Division | Memphis, TN



Gregory Jenifer, MCA
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Teaneck, NJ



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Hoffman Construction
Portland, OR



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Raleigh, NC



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Modern Times, Inc. | Altadena, CA



Renee Watson, ECMCA
Bexar County | San Antonio, TX



AMERICAN CONTRACT COMPLIANCE ASSOCIATION - About Us

ACCA was formed in 1986 as a nonprofit national organization dedicated to ensuring equitable employment and contracting practices within public and private sector institutions.

ACCA's membership consists of public and private sector Affirmative Action, Contract Compliance, Minority/Women/Disadvantaged/Small/Emerging Business Enterprise, Labor Compliance, Economic Business Development, and Equal Employment Opportunity professionals from across the nation. ACCA provides ongoing comprehensive professional training to individuals working within these disciplines.



VISION - To have ACCA recognized as the leading national organization that provides a training institute to educate compliance practitioners, support economic diversity and promote equitable employment and contracting practices within public and private sector institutions.



MISSION - To deliver ongoing comprehensive training and certification to practitioners working within the fields of Affirmative Action, Contract Compliance, Minority/Women Disadvantaged/Small/Emerging Business Enterprise, Labor Compliance, Economic & Business Development and Equal Employment Opportunity.

VALUES

- To promote professionalism and best practices in the administration of contract compliance programs
- To facilitate networking and exchange of information among members and affiliates of ACCA.
- To represent contract compliance professionals and serve as a national advocacy forum in alliance with public and private groups that share ACCA's vision, mission and values.
- To facilitate the development, availability and dissemination of information, both technical and otherwise, to members of ACCA and contractors that will be of aid to these persons and agencies in furtherance of contract compliance objectives.
- To educate the public on the socio-economic benefits of properly administered affirmative action, women, small, and historically under-utilized business programs.
- To apply for and receive grants, stipends, and contributions and to engage in other revenue generating activities to further the purposes of ACCA.
- To recognize those who further the ends of contract compliance through awards, recommendations, and other forms of recognition.
- To conduct the business of ACCA with integrity and honesty to ensure that we strengthen the personal and professional relationships with each other and future members.



ACCA MEMBERSHIP

Professional Footprint

Cities

• Atlanta, GA • Austin, TX • Baltimore, MD • Birmingham, AL • Charlotte, NC • Chicago, IL • Cincinnati, OH • Cleveland, OH • Columbus, OH • Dallas, TX • Denver, CO • Durham, NC • Evanston, IL • Fort Lauderdale, FL • Fort Worth, TX • Gary, IN • Hampton, VA • Houston, TX • Jacksonville, FL • Kansas City, MO • Lafayette, LA • Little Rock, AR • Los Angeles, CA • Memphis, TN • Minneapolis, MN • Nashville, TN • Newark, NJ • Oakland, CA • Philadelphia, PA • Phoenix, AZ • Pittsburgh, PA • Portland, OR • Richmond, CA • Rochester, NY • Sacramento, CA • Saint Paul, MN • San Antonio, TX • San Diego, CA • San Francisco, CA • San Jose, CA • Savannah, GA • Seattle, WA • Shreveport, LA • St. Louis, MO • Tacoma, WA • Tallahassee, FL • Tampa, FL • Teaneck, NJ • Tulsa, OK • Waterloo, IA • West Palm Beach, FL

Counties

• Alameda County, CA • Bexar County, TX • Broward County, FL • Cook County, IL • Cuyahoga County, OH • Dallas County, TX • DeKalb County, GA • Durham County, NC • Fulton County, GA • Hamilton County, OH • Hillsborough County, FL • MLK Jr. County, WA • Leon County, FL • Lorain County, OH • Los Angeles, CA • Mecklenburg, NC • Montgomery County, MD • Multnomah County, OR • Orange County, CA • Orange County, FL • Pierce County, WA • Sacramento County, CA • San Bernardino County, CA • Santa Clara County, CA • Shelby County, TN • Tarrant County, TX • Travis County, TX

States

• California • Colorado • Delaware • Florida • Georgia • Illinois • Indiana • Louisiana • Maryland • Massachusetts • Minnesota • Missouri • Nevada • New Jersey • New York • North Carolina • Ohio • Oklahoma • Oregon • Pennsylvania • Rhode Island • South Carolina • Tennessee • Texas • Virginia • Washington • Washington DC • Wisconsin

Other Organizations

• Abaci Research & Consulting, LLC • Amtrak, PA • Andrews & Kurth LLC, TX • Armand Resource Group, Inc. • NJ Augusta Regional Airport, GA • Austin Area Black Contractors Association, TX • Austin Energy, TX • Austin Industries, TX • Austin Independent School District, TX • B2GNow, AZ • Bi-State Metro, MO • Bizzelle & Associates, NJ • Business Resource Consultants, TX • Capital Metropolitan Transportation Authority, TX • CBIC Construction & Development, LLC, TX • Chicago Transit Authority, IL • Cincinnati Empowerment Corp., OH • Cleveland Airport System, OH • Colette Holt & Associates, CA • Dallas Area Rapid Transit, TX • Dallas County Community College District, TX • Dallas/Fort Worth International Airport, TX • Delaware River Port Authority, NJ • Early Morning Software, MD • East Bay Municipal Utility District, CA • Florida Association of Minority Business Enterprise Offices, FL

• Fronza & Francis, LLC, TX • Gary Sanitary District, IN • Gilbane Building Company, RI • Governmental Solutions Group LLC, NJ • Greater Philadelphia Urban Affairs Coalition, PA • Home Forward, OR • Houston Airport System, TX • Jackson Municipal Airport Authority, MS • Jacksonville Transportation Authority, FL • K Strategies Group, LLC, TX • Kaiser Permanente, CA • Kirkland Consulting, PA • L. Luster & Associates, CA • Lane Management Corp., GA • LCP Tracker, CA • Los Angeles Unified School District, CA • Louis Armstrong New Orleans International Airport, LA • MBE Magazine, CA • Metro Government of Nashville, TN • Metro Regional Government, OR • Metropolitan Atlanta Rapid Transit Authority, GA • Metropolitan Nashville Airport Authority, TN • Metropolitan Transit Authority of Harris County, TX • Metropolitan Water Reclamation District of Greater Chicago, IL

• MGT Consulting Group, FL • Miller Racing Group, Inc., PA • Minority Business Solutions, OH • Mitchell Consulting Group, NC • NERA Economic Consulting, TX • North Central Texas Regional Certification Agency, TX • Northeast Ohio Regional Sewer District, OH • Philadelphia International Airport, PA • Port of Houston, TX • Port of Oakland, CA • RCS, TX • Skanska, USA • South Florida Water Management District, FL • Swinerton, Inc., CA • Tarrant Regional Water District, TX • TriMet, OR • Trinal, Inc., IL • Turner Construction, USA • University of Texas, TX • VIA Metro Transit, TX • Washington Department of Transportation, WA • Winston Salem State University, NC • Women's Business Enterprise National Council, NC • WSP/Parsons Brinckerhoff, TX



ACCA SPONSOR LEVELS & Concessions



\$10,000 PLATINUM *

- Top Line billing at all events with logo displayed
- Prominent listing on ACCA website
- Full Page Advertisement
- Prime exhibit space (10x10)
- Dais Guest at Graduation Banquet or Luncheon
- 7 Training Institute Registration
- Recognition at General Assembly Events

\$7,500 DIAMOND *

- Logo displayed at all events
- Listing on ACCA website
- Full Page Advertisement
- Dais Guest at Graduation Banquet or Luncheon
- 5 Training Institute Registration
- Recognition at General Assembly Events

* M/WBE and Small Certified Businesses are eligible to receive a 10% discount for sponsor packages of \$5,000 or more.



ACCA SPONSOR LEVELS & Concessions



\$5,000 GOLD *

- Listing on ACCA website
- Full Page Advertisement
- Dais Guest at Graduation Banquet & 1 Luncheon
- 3 Training Institute Registration
- Recognition at General Assembly Events

\$1,500 BRONZE

- Listing on ACCA website
- 1/4 Page Advertisement
- 2 Graduation Banquet tickets
- 1 Training Institute Registration

\$2,500 SILVER

- Listing on ACCA website
- 1/2 Page Advertisement
- 2 Graduation Banquet tickets
- 2 Training Institute Registration

\$1,000 FRIENDS OF ACCA

- Listing on ACCA website
- Business card size listing in Program book
- 2 Graduation Banquet tickets

\$500 FRIENDS OF ACCA (CERTIFIED DIVERSE BUSINESS)

- Listing on ACCA website
- Business card size listing in Program book

** M/WBE and Small Certified Businesses are eligible to receive a 10% discount for sponsor packages of \$5,000 or more.*



SPONSOR REQUEST FORM

Thank You!

Sponsorship Levels

- ☐ **\$10,000 PLATINUM** ☐ **\$2,500 SILVER** ☐ **\$500 FRIENDS OF ACCA (SBE)**
- ☐ **\$7,500 DIAMOND** ☐ **\$1,500 BRONZE**
- ☐ **\$5,000 GOLD** ☐ **\$1,000 FRIENDS OF ACCA**

Payment Options



CREDIT CARD PAYMENT:

Complete this form online at

WWW.ACCAWEB.ORG

CHECK:

Complete and mail this form along with check to:

American Contract Compliance Association

17 East Monroe Street, Suite 150, Chicago, IL 60603

FEDERAL TAX:

I.D. Number 22-2806882

If you have any questions or need additional information, please leave a message at (866) ACCA-298.

Contact Information

Company Name*

First Name*

Last Name*

Title

Email*

Mobile Phone*

Fax

Address Line 1*

Address Line 2

City*

State*

Zip Code*



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 **CITY of CHARLOTTE**

ADVERTISEMENT LEVELS & Specifications

Advertisement Size And Rate – Check One



FULL PAGE – \$1,500

Full Color (7.5" W x 10" H)



B&W – \$1,000



HALF PAGE – \$750

(7.5" W x 4.875" H)



QUARTER PAGE – \$500

(3.625" W x 4.875" H)



FRIENDS LISTING – \$100

Please note the following instructions for acknowledgment artwork:

- Artwork must be camera-ready (300dpi JPEG electronic file).
- Typesetting services are not included.
- All artwork must be submitted electronically to support@accaweb.org no later than **July 25, 2022** to be included in program.
- Confirmation letter will be sent within 14 days of receipt of payment.
- ACCA's Executive Committee has the right of refusal for any ad submitted.

Payment Options



CREDIT CARD PAYMENT:

Complete this form online at

WWW.ACCAWEB.ORG

CHECK:

Complete and mail this form along with check to:

American Contract Compliance Association

17 East Monroe Street, Suite 150, Chicago, IL 60603

FEDERAL TAX:

I.D. Number 22-2806882

If you have any questions or need additional information, please leave a message at (866) ACCA-298.

Contact Information

Company Name*

First Name*

Last Name*

Title

Email*

Mobile Phone*

Fax

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CITY of CHARLOTTE



———— **2022** ————

ACCA National Training Institute

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