



American Contract Compliance Association (ACCA)
**2023 SPONSORSHIP AND
ADVERTISEMENT OPPORTUNITIES**



**Sheraton Downtown Memphis Hotel
Memphis, Tennessee
August 14 – 19, 2023**



American Contract Compliance Association

Greeting Potential Sponsors,

On behalf of the American Contract Compliance Association's (ACCA) Board of Directors, it is our pleasure to encourage your organization to become a distinguished sponsor of ACCA's National Training Institute for 2023. ACCA is a national organization formed in 1986 with the dedication to ensuring equitable contracting and employment practices and minority, women, and disabled businesses programs within public and private sector institutions through education and training.

ACCA's membership comprises of public and private sector Affirmative Action, Contract Compliance Minority/Women/Disadvantaged/Small/Emerging Business Enterprises, Labor Compliance, Economic Business Development, and Equal Opportunity professionals from across the nation. ACCA provides continuing comprehensive training to individuals working within these disciplines with experts in each of these fields.

ACCA National Training Institute will be held in Memphis, Tennessee, from August 14 – August 18, 2023, at the Sheraton Hotel. In the 2023 ACCA Sponsorship Packet, we provide various sponsorship levels for your organization to choice from the sponsor list. Please keep in mind that gifts or donations to ACCA are non-deductible as charitable contributions; however, they may be deductible as ordinary and necessary business expenses.

Thank you in advance for your sponsorship,

Dr. Darcel Webb

Dr. Darcel Webb, DSL, ECMCA

ACCA President

UT Southwestern Medical Center

ACCA SPONSOR LEVELS & CONCESSIONS

\$20,000+: **TITANIUM**

- Top Line Billing at all Events with Logo Displayed
- Prominent Listing on ACCA Website
- Full inside Front or Back Cover Page Advertisement
- Prime Exhibit Space (10x10)
- Dais Guest at Graduation Banquet and Luncheon
- 13 Training Institute Registrations*
- Recognition at General Assembly Events

\$10,000: **PLATINUM**

- Prominent Listing on ACCA Website
- Full Page Advertisement (Prime Location)
- Prime Exhibit Space (10x10)
- Dais Guest at Meal Function
- 6 Training Institute Registrations*
- Recognition at General Assembly Events

7,500: **DIAMOND**

- Logo Displayed at all Events
- Listing on ACCA Website
- Full Page Advertisement
- Dais Guest at Meal Function
- 4 Training Institute Registrations*
- Recognition at General Assembly Events

\$5,000: **GOLD**

- Listing on ACCA Website
- Full Page Advertisement
- Dais Guest at Meal Function
- 2 Training Institute Registrations*
- Recognition at General Assembly Events

\$2,500: **SILVER**

- Listing on ACCA Website
- 1/2 Page Advertisement
- 1 Graduation Banquet Tickets
- 1 Training Institute Registration*

\$1,500: **BRONZE**

- Listing on ACCA Website
- 1 Training Institute Registration*

M/WBE and Small Businesses are eligible to receive a 10% discount for sponsor packages of \$5,000 or more.

*Does not include Annual Membership Dues.

SPONSOR REQUEST FORM

Please type or print

Firm Name

Contact

Title

Address

Phone

Fax

Email

SPONSOR LEVEL *(please check one)*

Titanium \$20,000+

Diamond \$ 7,500

Silver \$2,500

Platinum \$10,000

Gold \$ 5,000

Bronze \$1,500

If your firm is a MWSBE and you are electing to take applicable discount, please check here:

PAYMENT OPTIONS

Credit Card: Complete this form online at www.accaweb.org

Check: Complete and mail this form along with check to:

American Contract Compliance Association

17 East Monroe Street, Suite 150

Chicago, IL 60603

Federal Tax I.D. Number 22-2806882

If you have any questions or need additional information, please leave a message at (866) ACCA-298 or send an email to info@accaweb.org.

Thanks For Your Support!

ADVERTISEMENT LEVELS & SPECIFICATIONS

Please type or print

Firm Name

Contact

Title

Address

Phone

Fax

Email

ADVERTISEMENT SIZE AND RATE *(please check one)*

- Full Page (7.5" W x 10" H) – \$1,300
- Half Page (7.5" W x 4.875" H) – \$750
- Quarter Page (3.625" W x 4.875" H) – \$500

Please note the following instructions for acknowledgment artwork:

- Artwork must be camera-ready (300dpi JPEG electronic file).
- Typesetting services are not included.
- All artwork must be submitted electronically to support@accaweb.org no later June 23, 2023 to be included in program.
- Confirmation letter will be sent within 14 days of receipt of payment.
- ACCA's Executive Committee has the right of refusal for any ad submitted.

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Check: Complete and mail this form along with check to:
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17 East Monroe Street, Suite 150
Chicago, IL 60603

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HISTORY OF ACCA

The American Contract Compliance Association (ACCA) was established in 1986 as a nonprofit national organization dedicated to ensuring equitable employment and contracting practices within the public and private sectors. It started as the brainchild of Kerry Kirkland, Robert Harrison, Lynn Miller and Luis Molina at the Wyndham Franklin Hotel in Philadelphia, Pennsylvania. The thought was to foster a national organization that would provide training, standardization of practice, networking, and support to the many affirmative action, contract compliance, equal employment, and human rights workers across the country.

In May 1988, ACCA published its first official publication, ACCA Compliance Monitor newsletter, Robert J. Harrison, Editor. In 1989, under the leadership of President Robert Harrison, Vice President Kerry Kirkland, and in association with Boston University School of Social Work, ACCA held the first accredited training institute in Louisville, Kentucky. The week-long conference gave 4.2 continuing education credits to registrants who passed each class and test by a score of 85% or more. Later, the “Compliance Administrator” was divided into two training sessions of 21 hours each.

The American Contract Compliance Association continued to grow and serve. Relationships were developed with Congressman Parren J. Mitchell, Dr. Arthur A. Fletcher, the Minority Business Enterprise Legal Defense and Education Fund (MBELDEF), and the leading attorneys in the field. The organization adopted a fitting slogan for the times it faced. It simply said, “Integrity, Courage, and Commitment”. The subsequent federal and local activities and legal mandates proved the need for these new change agents.

In living up to the challenge, a conference and public service forum was held in Richmond, Virginia following the case of J. A. Croson vs. City of Richmond (VA) in 1990. The televised dialogue provided valuable information and insights into the court ruling and requirements. A similar video-taped format was used in 2012 for the Policy Legislation Forum which was held in memory and honor of Dr. Arthur A. Fletcher and U.S. Representative Parren J. Mitchell, The forum was held in the historic City Council Chambers in Philadelphia’s City Hall. Strategic conferences were held in states across the country including Alabama, Texas, Florida, California, Minnesota, Pennsylvania, and Ohio.

Over the years, the ACCA has served the needs of our country and constituents through strong committed leaders willing to serve as ACCA President.

Luis Molina – Founder*
New Jersey

Robert J. Harrison – Founder*
New Jersey

Kerry L. Kirkland – Founder
Pennsylvania

Jarvis L. Patton
Alabama

Lenoria Walker
Texas

Marvin D. Taylor*
Minnesota

Beverly Johnson
California

Felecia M. Hill
Maryland

Jerry Walker*
Oregon

Lisa Alexander
Illinois

Darcel Webb – Current
Texas

*Deceased