



# 2024

Sponsorship & Advertising Package

# CHANGE SYSTEMS

*Chartering and Changing through  
Compliance and Innovation*

**SEATTLE, WASHINGTON**

SEPTEMBER 30 - OCTOBER 5

INTEGRITY • COURAGE • COMMITMENT



## ACCA MISSION

To deliver ongoing comprehensive training and certification to practitioners working within the fields of Affirmative Action, Contract Compliance, Minority/Women/Disadvantaged/Small/Emerging Business Enterprise, Labor Compliance, Economic & Business Development, and Equal Employment Opportunity.





## American Contract Compliance Association

Greetings Potential Sponsors,

On behalf of the American Contract Compliance Association's (ACCA) Board of Directors, it is our pleasure to invite your esteemed organization to join us as a distinguished sponsor of ACCA's National Training Institute for 2024. This year, our theme is "Change Systems: Chartering and Changing through Compliance and Innovation," focusing on the dynamic interplay necessary for orchestrating successful organizational change, with intentional inclusion of diverse businesses.

Established in 1986, ACCA is dedicated to ensuring equitable contracting and employment practices, as well as minority, women, and disabled business programs within public and private sector institutions, through education and training.

Our membership includes professionals from various sectors such as public and private sector Affirmative Action, Contract Compliance Minority/Women/Disadvantaged/Small/Emerging Business Enterprises, Labor Compliance, Economic Business Development, and Equal Opportunity. ACCA provides comprehensive and ongoing training to individuals working within these disciplines, with access to experts in each field.

The ACCA National Training Institute will take place in Seattle, Washington, from September 30th to October 5th, 2024, at the Sheraton Grand Seattle Hotel. In our 2024 ACCA Sponsorship Packet, you will find a range of sponsorship levels for your organization to consider, listed in the sponsor list.

Please note that while gifts or donations to ACCA are non-deductible as charitable contributions, they may be deductible as ordinary and necessary business expenses.

Thank you in advance for your consideration and support of ACCA's mission. Thank you in advance for your sponsorship,

*Dr. Darcel Webb*

Dr. Darcel Webb, DSL, ECMCA

ACCA President

# HISTORY OF ACCA

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The American Contract Compliance Association (ACCA) was established in 1986 as a nonprofit national organization dedicated to ensuring equitable employment and contracting practices within the public and private sectors. It started as the brainchild of Kerry Kirkland, Robert Harrison, Lynn Miller and Luis Molina at the Wyndham Franklin Hotel in Philadelphia, Pennsylvania. The thought was to foster a national organization that would provide training, standardization of practice, networking, and support to the many affirmative action, contract compliance, equal employment, and human rights workers across the country.

In May 1988, ACCA published its first official publication, ACCA Compliance Monitor newsletter, Robert J. Harrison, Editor. In 1989, under the leadership of President Robert Harrison, Vice President Kerry Kirkland, and in association with Boston University School of Social Work, ACCA held the first accredited training institute in Louisville, Kentucky. The week-long conference gave 4.2 continuing education credits to registrants who passed each class and test by a score of 85% or more. Later, the “Compliance Administrator” was divided into two training sessions of 21 hours each.

The American Contract Compliance Association continued to grow and serve. Relationships were developed with Congressman Parren J. Mitchell, Dr. Arthur A. Fletcher, the Minority Business Enterprise Legal Defense and Education Fund (MBELDEF), and the leading attorneys in the field. The organization adopted a fitting slogan for the times it faced. It simply said, “Integrity, Courage, and Commitment”. The subsequent federal and local activities and legal mandates proved the need for these new change agents.

In living up to the challenge, a conference and public service forum was held in Richmond, Virginia following the case of J. A. Croson vs. City of Richmond (VA) in 1990. The televised dialogue provided valuable information and insights into the court ruling and requirements. A similar video-taped format was used in 2012 for the Policy Legislation Forum which was held in memory and honor of Dr. Arthur A. Fletcher and U.S. Representative Parren J. Mitchell, The forum was held in the historic City Council Chambers in Philadelphia’s City Hall. Strategic conferences were held in states across the country including Alabama, Texas, Florida, California, Minnesota, Pennsylvania, and Ohio.

Over the years, the ACCA has served the needs of our country and constituents through strong committed leaders willing to serve as ACCA President.

**Luis Molina – Founder\***  
New Jersey

**Robert J. Harrison – Founder\***  
New Jersey

**Kerry L. Kirkland – Founder**  
Pennsylvania

**Jarvis L. Patton**  
Alabama

**Lenoria Walker**  
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Minnesota

**Beverly Johnson**  
California

**Felecia M. (Johnson) Hill**  
Maryland

**Jerry Walker\***  
Oregon

**Lisa Alexander**  
Illinois

**Darcel Webb – Current**  
Texas

\*Deceased

# ACCA SPONSOR LEVELS & CONCESSIONS

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## \$40,000+: PALLADIUM

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Top Line Billing at all Events with Logo Displayed  
Prime Custom Listing on Website (Logo, Contact Info, Brief Description, etc.)  
Three (3) Months of Social Media and Newsletter Advertisement Prior to NTI  
Prime Full 2 Page Advertisement in Program Book  
Prime Double Exhibit Space (20x10)  
Dais Guest at ALL desired Meal Functions  
25 Training Institute Registrations\*  
5 Graduation Banquet Ticket @ \$200/ea  
Recognition at General Assembly Events

## \$20,000: TITANIUM

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- Top Line Billing at all Events with Logo Displayed
- Prominent Listing on ACCA Website
- Full inside Front or Back Cover Page Advertisement
- Prime Exhibit Space (10x10)
- Dais Guest at Graduation Banquet and Luncheon
- 13 Training Institute Registrations\*
- Recognition at General Assembly Events

## \$10,000: PLATINUM

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- Prominent Listing on ACCA Website
- Full Page Advertisement (Prime Location)
- Prime Exhibit Space (10x10)
- Dais Guest at Meal Function
- 6 Training Institute Registrations\*
- Recognition at General Assembly Events

## \$7,500: DIAMOND

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- Logo Displayed at all Events
- Listing on ACCA Website
- Full Page Advertisement
- Dais Guest at One (1) Meal Function
- 4 Training Institute Registrations\*
- Recognition at General Assembly Events

## \$5,000: GOLD

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- Logo Displayed at all Events
- Listing on ACCA Website
- Full Page Advertisement
- Dais Guest at One (1) Meal Function
- 2 Training Institute Registrations\*
- Recognition at General Assembly Events

## \$2,500: SILVER

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- Listing on ACCA Website
- 1/2 Page Advertisement
- 1 Graduation Banquet Tickets
- 1 Training Institute Registration\*

## \$1,500: BRONZE

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- Listing on ACCA Website
- 1 Training Institute Registration\*

M/WBE and Small Businesses are eligible to receive a 10% discount for sponsor packages of \$5,000 or more.  
\*Does not include Annual Membership Dues

# SPONSOR REQUEST FORM

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## SPONSOR LEVEL *(please check one)*

Palladium \$40,000+

Diamond \$ 7,500

Silver \$2,500

Titanium \$20,000+

Gold \$ 5,000

Bronze \$1,500

Platinum \$10,000

If your firm is a MWSBE and you are electing to take applicable discount, please check here:

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## PAYMENT OPTIONS

**Credit Card:** Complete this form online at [www.accaweb.org](http://www.accaweb.org)

**Check:** Complete and mail this form along with check to:

**American Contract Compliance Association**

17 East Monroe Street, Suite 150

Chicago, IL 60603

**Federal Tax I.D. Number 22-2806882**

If you have any questions or need additional information, please leave a message at (866) ACCA-298 or send an email to [info@accaweb.org](mailto:info@accaweb.org).

**Thanks For Your Support!**

# ADVERTISEMENT LEVELS & SPECIFICATIONS

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## ADVERTISEMENT SIZE AND RATE *(please check one)*

- Full Page (7.5" W x 10" H) – \$1,300
- Half Page (7.5" W x 4.875" H) – \$750
- Quarter Page (3.625" W x 4.875" H) – \$500

### **Please note the following instructions for acknowledgment artwork:**

- Artwork must be camera-ready (300dpi JPEG electronic file).
- Typesetting services are not included.
- All artwork must be submitted electronically to [support@accaweb.org](mailto:support@accaweb.org) no later August 2, 2024 to be included in program.
- Confirmation letter will be sent within 14 days of receipt of payment.
- ACCA's Executive Committee has the right of refusal for any ad submitted.

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## **AMERICAN CONTRACT COMPLIANCE ASSOCIATION**

17 E. Monroe Street, Suite 150, Chicago, IL 60603

[www.accaweb.org](http://www.accaweb.org) | 1-866-ACCA-298